



Upgrade Media Composer and Get The Symphony Option Free!



Avid is pleased to announce an exciting update to our current Reinstatement promotion for Media Composer:

Customers who have Media Composer systems that were either previously on an Upgrade & Support plan and did not renew or who were never on a plan can get a Media Composer Upgrade & Support plan reinstatement for \$399 US MSRP and get a free copy of the Media Composer | Symphony Option!

Available Monday, June 12th through June 30th, customers who reinstate their plan or start a new plan will have access to the latest version of Media Composer, plus they'll receive a license for the Symphony Option as part of their reinstatement. And as a special bonus, any customer who has already purchased a Reinstatement as of April 1, 2017 will also receive the Symphony Option – absolutely free!

- Available for all Media Composer 3.0, Symphony 3.0, or NewsCutter 7.0 and higher systems
 - Symphony and NewsCutter systems will be upgraded to Media Composer with the corresponding option
 - Symphony customers will receive a second Media Composer | Symphony Option as part of the promotion
- Customers who purchased from April 1, 2017 – June 9, 2017:
 - Customers who purchased 9920-65379-00 (or through the webstore): A code will be automatically deposited in their Avid Master Account.
 - They should login to their account, select “Products Not Yet Downloaded,” locate the Media Composer | Symphony Option and select “Activate Product.”
 - Customers who purchased 0541-60101-13: A code will be emailed to them directly.
 - They should login to their Avid Master Account, select “Avid Software Activation and Download” and enter in their code. The Media Composer | Symphony Option will be deposited in their account.
- Customers who purchase from June 12, 2017 – June 30, 2017:
 - Customers who purchase 9920-65379-00 or through the webstore: The Media Composer | Symphony Option will be automatically deposited in their Avid Master Account upon redemption of their Reinstatement code.
 - After redemption, they should check their “My Products and Subscriptions” section for the Media Composer | Symphony Option.
 - Customers who purchase 0541-60101-13: A code will be emailed to them directly.
 - They should login to their Avid Master Account, select “Avid Software Activation and Download” and enter in their code. The Media Composer | Symphony Option will be deposited in their account.
- Plans can be purchased through Avid Price books and Avid Master Accounts; customers who were never on a plan can also purchase plans from the Avid web store
- Delivery must be by June 30th
- Customers must redeem Activation Codes in their account by July 31st

Global Pricing		Europe	EMEA
SKU	Description	EUR	USD
9920-65379-00	Media Composer Upgrade & Support Plan Reinstatement with Symphony Option (Activation Code)	€ 360.00	\$400.00
0541-60101-13	Media Composer Upgrade & Support Plan Reinstatement with Symphony Option	€ 360.00	\$400.00

Customers who are still on Media Composer 7.0 or earlier and aren't on a plan can now get the latest version of Media Composer without having to buy a new license. As an added bonus, they will receive the Media Composer | Symphony Option for free, giving them access to advanced color correction toolsets, secondary color correction, and Universal Mastering (with the Avid Artist | DNxIQ.)