



June 23rd, 2006

Xpress Pro v5.5 Shipping!

Avid is pleased to announce Avid Xpress Pro version 5.5. This major new release confirms Avid Xpress Pro's position as the most powerful low cost editor on the market. Avid Xpress Pro v5.5 provides Mac users with an editor that can mix and match SD and HD formats in real-time and handle the rigors of real-world production with its unmatched media management. Avid Xpress Pro v5.5 on the PC provides great new value with low cost HD monitoring through the graphics card, additional format support, even better DVD workflow with one-step DVD and much more. Find yourself needing to work on both platforms? Avid Xpress Pro v5.5 uniquely offers support for both platforms in one box and allows you to move projects and media seamlessly from one to the other.

Avid Mojo SDI completes the new Avid Xpress Pro family – now independent producers can directly capture from or output to fully professional SDI based SD decks, in the studio or on location with an easy 1394 based connection to a desktop or laptop workstation.

Key New Features

- **Same features for Mac and Windows**

A large number of features that used to be Windows-only, have now been added to the Mac version of Xpress Pro, meaning that the feature set and functionality of the Mac and Windows versions is now practically the same. These additions include:

- Support for HD, including HDV, DVCProHD and Avid DNxHD.
- Support for 10-bit uncompressed SD video
- Real-time multicam
- Support for P2 and XDCAM HD
- AVX2 plug-in support for real-time effects and 16-bit quality

Please note that this new version supports the PowerPC models of the Mac, support for the Universal Binaries for Intel-based Mac's is planned for a later release.

- **Full-screen playback without hardware**

The SD or HD video of the Source or Composer window can be played in full-screen without any additional hardware, in two ways:

- On the UI monitor (switching between full-screen and normal UI display), a very practical solution for laptop systems.
- On an external computer monitor using a second DVI output on the graphics card of the CPU, replacing the client monitor. This is a great solution for HD projects, as the HD signal can be displayed in full-screen without the need for expensive HD video monitors.

- **XDCAM-HD support**

Import and edit proxy MPEG 4 and full resolution Sony XDCAM-HD media at 25 MB/s CBR.

- **Single-step DVD creation**

Burn sequences straight to DVD without leaving the Avid Xpress Pro application

CPU Qualification

For the latest CPU qualification please follow the link:-

<http://avid.com/products/xpresspro/specs.asp>

Mojo SDI

The newest DNA hardware is perfect for Xpress Pro. It delivers professional video capture and output as well as real-time monitoring and features professional Serial Digital (SDI) video, IEEE-1394 (for DV, HDV and DVCPRO HD), component or composite and S-video, up to 8 audio channels, and Genlock and Word Clock.

- **Digital video I/O**

Mojo-SDI offers Serial Digital Video (SDI) I/O for uncompressed SD video. These signals are available on two DVI connectors (one for input, one for output).

- **Embedded digital audio**

Within the SDI signal, there are 8 channels of embedded digital audio available.

- **AES/EBU digital audio I/O**

There are four channels of AES/EBU I/O. These signals are available on the two DVI connectors (one for input, one for output).

- **Optical digital audio I/O**

There are two channels of S/PDIF digital audio I/O. These signals are available on optical connectors.

- **Analogue video I/O**

There are inputs and outputs for composite and S-video analogue video, which can be switched to provide component video I/O. Again, these signals are available on the two DVI connectors (one for input, one for output).

- **Analogue audio I/O**

There are four channels of unbalanced analogue audio I/O at -10 dBm consumer level, on dedicated stereo connectors.

- **Native HDV I/O via FireWire**

Even though the Mojo-SDI is in principle for SD video, it offers the ability to capture and playback native HDV via the 4-pin FireWire connector.

Pricing and Availability

Xpress Pro v5.5 and Mojo are now shipping from Dublin today - June 23rd, 2006.

Description	List Price
Xpress Pro v5.5	€1579
Avid Mojo SDI	€2,399

Upgrade Xpress Pro to MC Soft - Limited Time Upgrade Offer

Registered Avid Xpress Pro owners can upgrade to Media Composer for a Limited time offer through to August 31, 2006. After August 31, the standard upgrade price of \$3,600 / £2,300 / €3,300 will apply.

Description	List Price
Upgrade Avid Xpress Pro to Avid Media Composer	€2,800