## Panasonic ideas for life





# HD/SD Multi-Format Versatility, Variable Frame Rate for Superb Expressivity and Outstanding Cost-Performance — a P2 HD Camera-Recorder for Video Professionals

Panasonic's P2 HD series is revolutionizing video production with its workflow efficiencies, versatility and reliability. Now joining the series is the new AG-HPX500, a shoulder-mounted P2 cam (Memory Card Camera-Recorder) for professional and Industrial use, with a 2/3" CCD and interchangeable lens system.

The AG-HPX500 can record in any of the HD and SD formats (1080i/720p/480i/576i) used in the world. And it features the variable frame rate function that earned wide acclaim in the VariCam and AG-HVX200, so you can add film-like effects as you record.

The AG-HPX500 delivers the superior reliability, mobility and advanced IT functions that P2 cameras are known for, and it adds outstanding cost-performance. The newest addition to the P2 HD family takes professional video another step farther.

AG-HPX500 P2 cam for Professional HD/SD Production



### Shoulder-mounted camera-recorder with 2/3" interchangeable lens system

- First professional P2 camera-recorder with interchangeable lens system.
- Standard 2/3" lens mount system lets you use your existing HD lenses.
- HD Progressive 2/3" 3-CCD System.

### Supports all HD and SD formats used anywhere in the world

- 1080i and 720p HD recording using the DVCPRO HD codec for broadcast use assures both superior images and top reliability.
- 50Hz/60Hz selector function allows 1080/50i and 720/50p HD recording for PAL areas.
- SD (480i/576i) recording in DVCPRO 50, DVCPRO or DV multi-codec.

### Variable frame rate provides the expressivity VariCam is renowned for

- Variable frame rate feature (in 720p) allows film-like low-speed or high-speed shooting.
- 720p native mode achieves a speed effect without requiring additional equipment. A VariCam-compatible 720p over 60p mode is also provided.

#### Equipped with a variety of interfaces

- Four audio input channels provided, including Mic and Line inputs. 16-bit linear PCM audio assures outstanding sound quality.
- IEEE 1394 interface allows uploading to a non-linear editor and production of backup copies
- Terminals provided for HD-SDI output, TC input/output, GENLOCK input, Component output and USB2.0

### P2 cam: Superior speed, reliability and advanced IT functions

- Because the P2 system has no moving mechanisms, it offers exceptional resistance to impact, vibration and temperature change.
- Recording can start immediately, with no need for cueing. There's no possibility of accidentally overwriting previous data.
- Four P2 card slots provided. Card selection (switching the active slot while recording), hot swap rec, loop rec and pre-rec are possible.
- Immediate playback from clip thumbnail displayed on built-in LCD monitor.
- Shot marker can be added to each clip.

\*Product image shown above are tentative, and subject to change without notice.

#### **Panasonic**

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